

Department of BBA

Seminars 2022-23

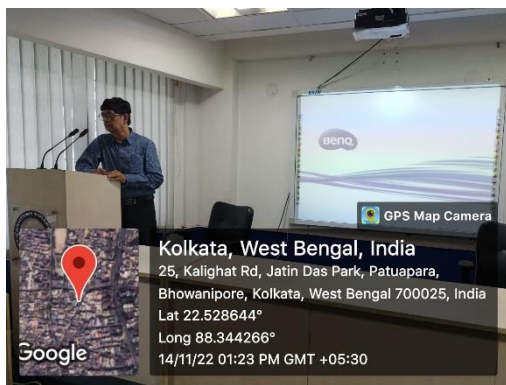
Speaker: Dr Sudip Ghosh

Topic: How does an Ad agency work in today's business?

Date: 14-11-2022

Time: 1:30 PM to 2:20 PM

Venue: Seminar Hall, Centenary Building, Asutosh College



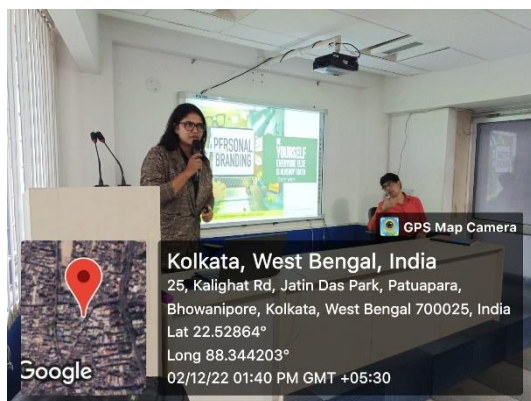
Speaker: Sneha Dutta

Topic: Essentials of Personal Branding

Date: 02-12-2022

Time: 1:30 PM to 2:20 PM

Venue: Seminar Hall, Centenary Building, Asutosh College



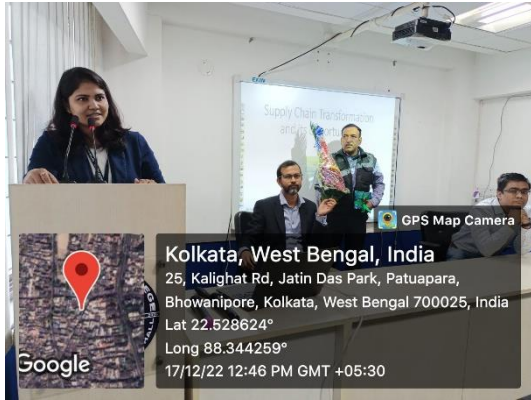
Speaker: Soumyo Deb Som (Invited speaker)

Topic: Supply Chain Transformation and its opportunities

Date: 17-12-2022

Time: 12:00 PM to 2:00 PM

Venue: Seminar Hall, Centenary Building, Asutosh College



Speaker: Dr. Shaikh Rupa Rahila

Topic: Bottom of the pyramid

Date: 05-04-2023

Time: 1:30 PM to 2:20 PM

Venue: Seminar Hall, Centenary Building, Asutosh College

